

Noah Proctor

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EDUCATION

Columbia University, School of Engineering & Applied Science

New York, NY

B.S. in Operations Research, Minor in Computer Science

Expected May 2028

- **Cumulative GPA:** 3.7/4.0
- **Relevant Coursework:** Programming in Java, Data Engineering in Python, Probability, Calculus IV
- **Honors & Awards:** Dean's List (4x), Buckeye Cable Scholar of the Year, Elks MVP Scholarship Semifinalist

WORK EXPERIENCE

Digital Strategy Intern

Jun 2026 – Aug 2026

Thresh Consulting

New York, NY

- Advised a client on an **agentic AI operating system** for product teams, achieving **>75% adoption** through **user stories**, **go-to-market strategy**, and **market and competitive research**
- Facilitated adoption of *Threshold*, an AI-powered **task management** tool, across **30+ internal stakeholders** by translating **user research** into **actionable product requirements** and partnering with engineering

Undergraduate Researcher

Jan 2026 – May 2026

Columbia Economics Department

New York, NY

- Synthesized firm-level insights on **Scope 2 emissions** by firm size, location, and **Fama-French 12** industry, analyzing data in **Python** (Matplotlib, NumPy, Pandas) via a **Refinitiv API**

Product Strategy Intern

Dec 2025 – May 2026

Series

New York, NY

- Diagnosed **client pain points** and **platform usage trends** by leading **30+ user interview** sessions for a Gen Z-focused iMessage platform, growing the user base to **25,000+** and shaping **product performance** improvements
- Translated **client needs** into prioritized **backlog** items through **sprint planning**, driving a **20%** reduction in **churn** via **A/B testing** and **experimentation**

Industry Research Intern

Dec 2025 – Mar 2026

Alka Oaks Partners

Philadelphia, PA

- Shaped the successful **acquisition** of an EdTech company by conducting **market and competitive research** and **benchmarking** on low capex **SaaS** companies, informed by **due diligence** and industry evaluation

LEADERSHIP EXPERIENCE

Resident Adviser

Aug 2025 – Present

Columbia University Residential Life

New York, NY

- Directed residential operations for **45 residents** at Wien Hall, growing program engagement to **75%+** on a self-managed **\$300 budget** while training incoming Resident Advisers

Co-President

Sep 2025 – Present

Ascend Consulting Group

New York, NY

- Piloted product deliverables for Yope, a Gen Z social app, growing it to nearly **15 million** registered users and a **\$12.3M valuation** through **30+ user research** sessions, **product requirements**, and **prototyping**
- Expanded Ascend's Instagram platform to **1000+ followers** by leading **university-wide recruiting** efforts

Deputy Editor

Sep 2024 – Present

Columbia Science Review

New York, NY

- Steered a **150-member** interdisciplinary science publication by overseeing final content decisions and editorial workflow, communicating complex concepts and **recommendations** to a broad audience

PROJECTS

Transplant | *Claude, Lovable, Jira, Figma*

Jul 2026 – Present

- Launched a **moving-logistics** product to **250+ users** by applying a data-driven **RICE** framework and competitive analysis across Updater, MoveEasy, and Zillow to prioritize the roadmap
- Authored a full **Product Requirements Document** with detailed specifications and **user stories** using **Claude** for ideation and **Lovable** to prototype a roadmap generator and budget **dashboard**, tracking key results

SKILLS

Core Skills: Market Research, Competitive Analysis, Roadmap Development, Executive Communication

Programming: Fluent in Python, SQL; Proficient in JavaScript, HTML, CSS, Java, MATLAB; Git, GitHub, VS Code

Product Tools: Jira, Power BI, Tableau, Notion, Mixpanel, Claude, Figma (UI/UX Design), Productboard